

FIGURE 1

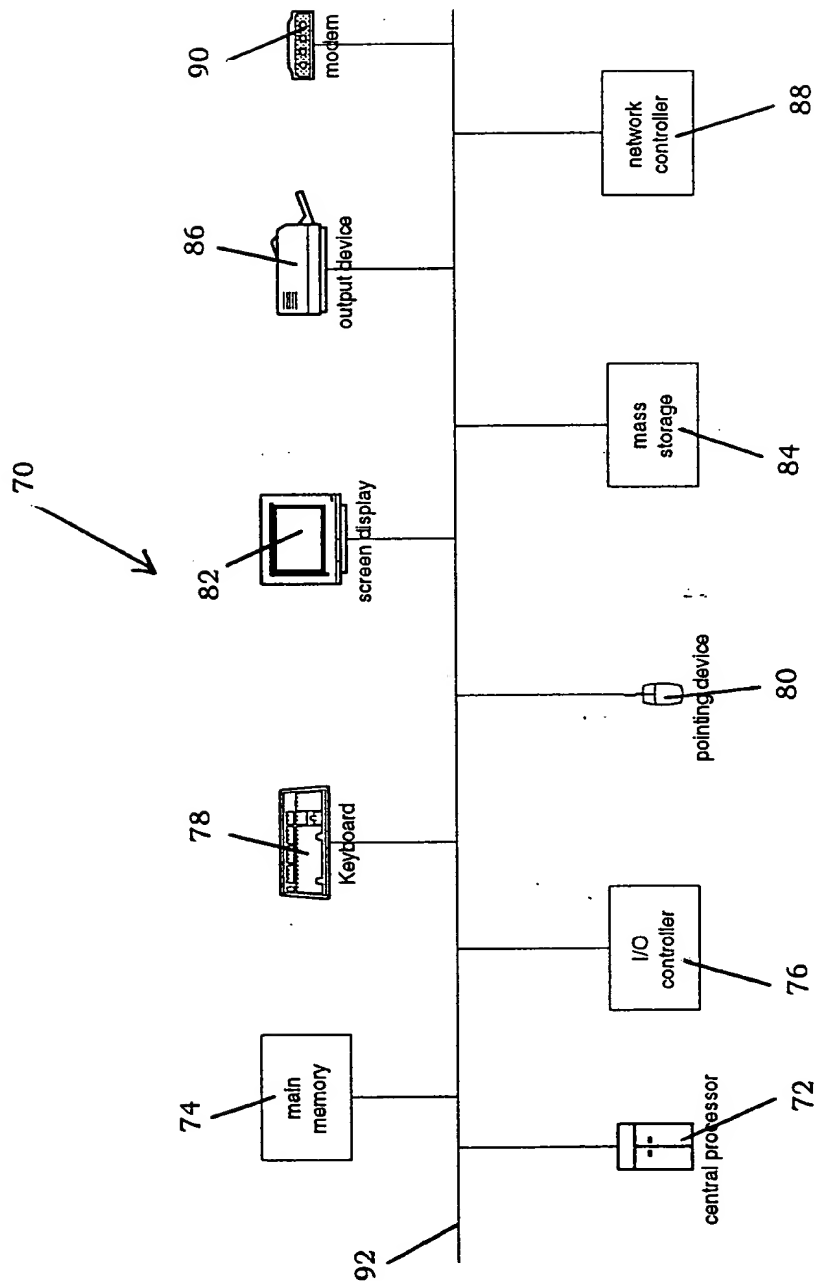


FIGURE 2

FIG. 3

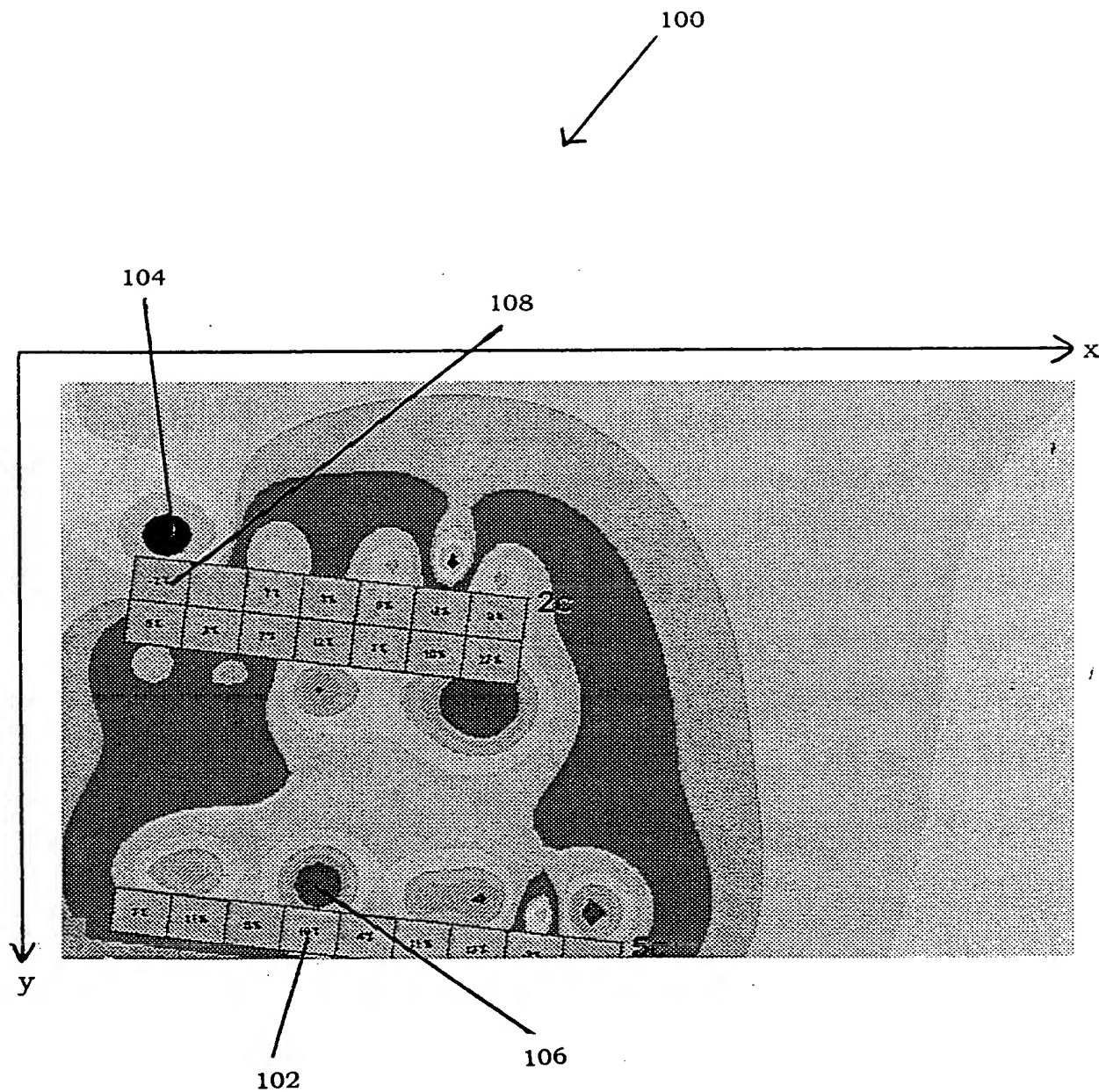


FIGURE 3

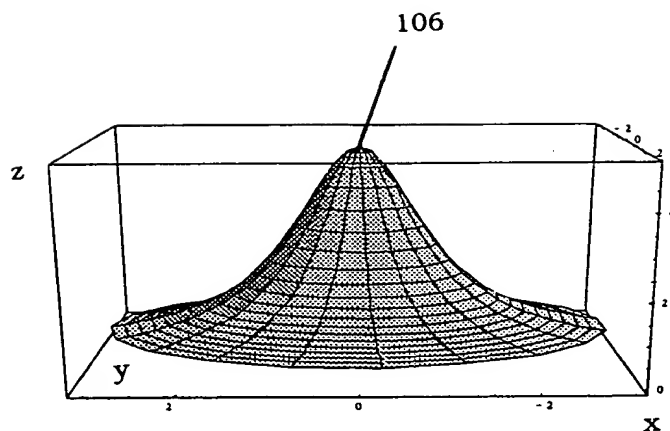


FIGURE 4

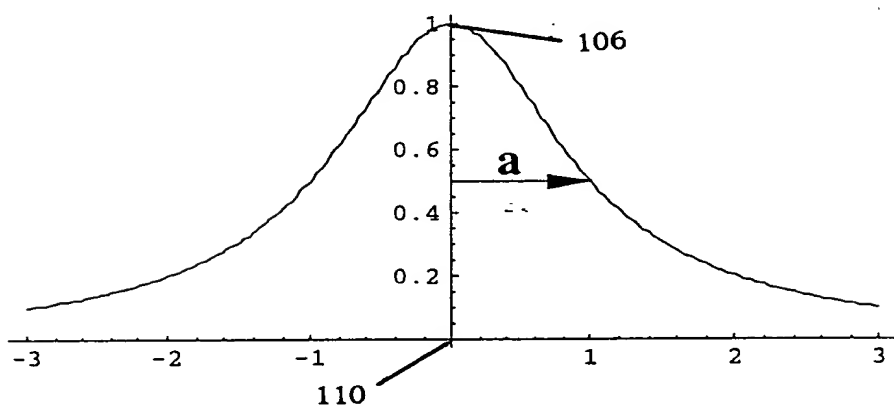


FIGURE 5

FIG. 4

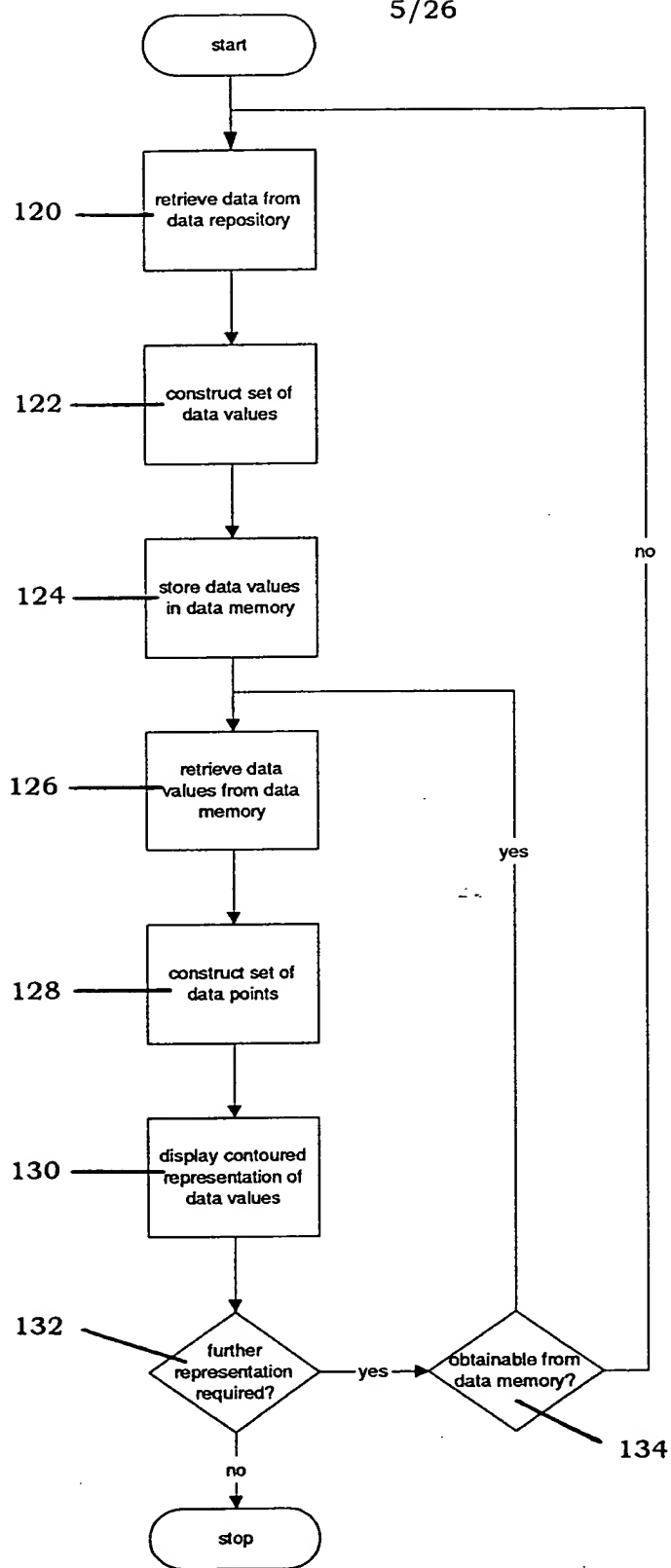


FIGURE 6

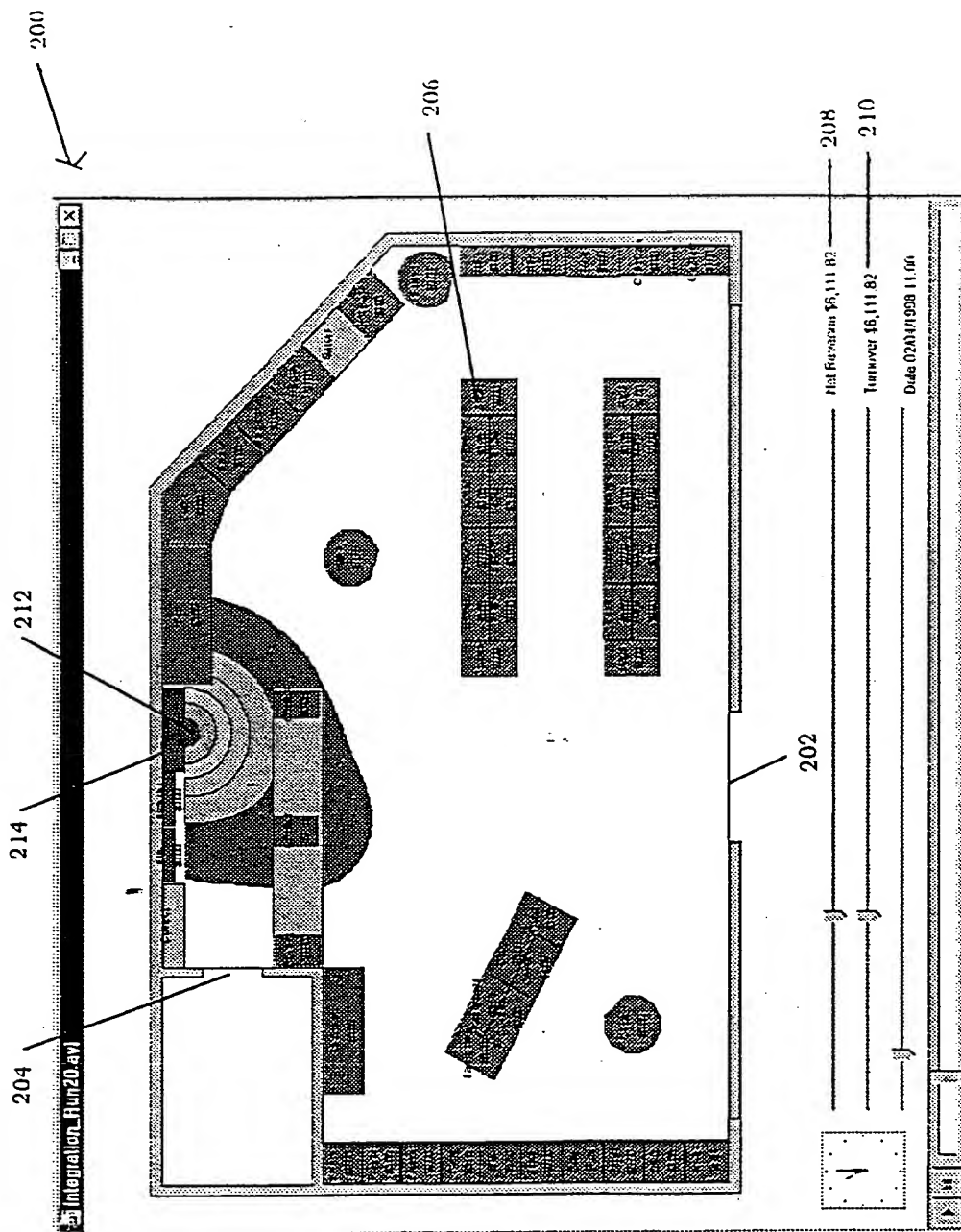


FIGURE 7

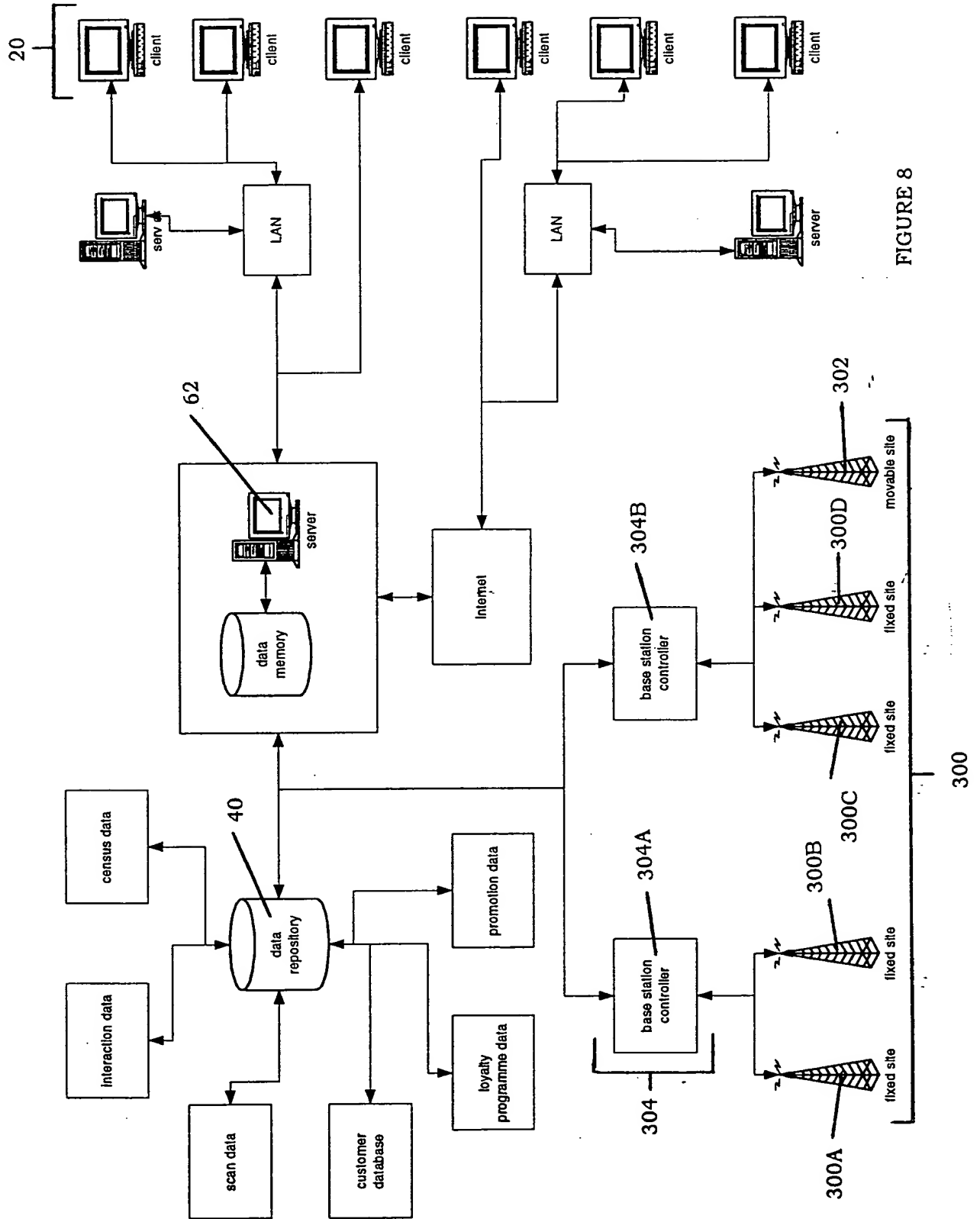


FIGURE 8

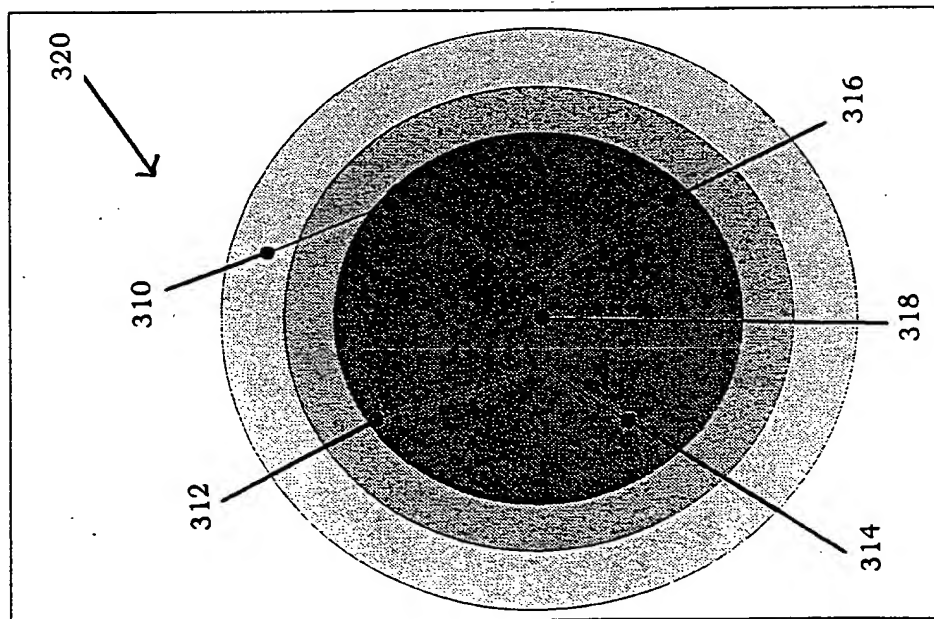


FIGURE 9

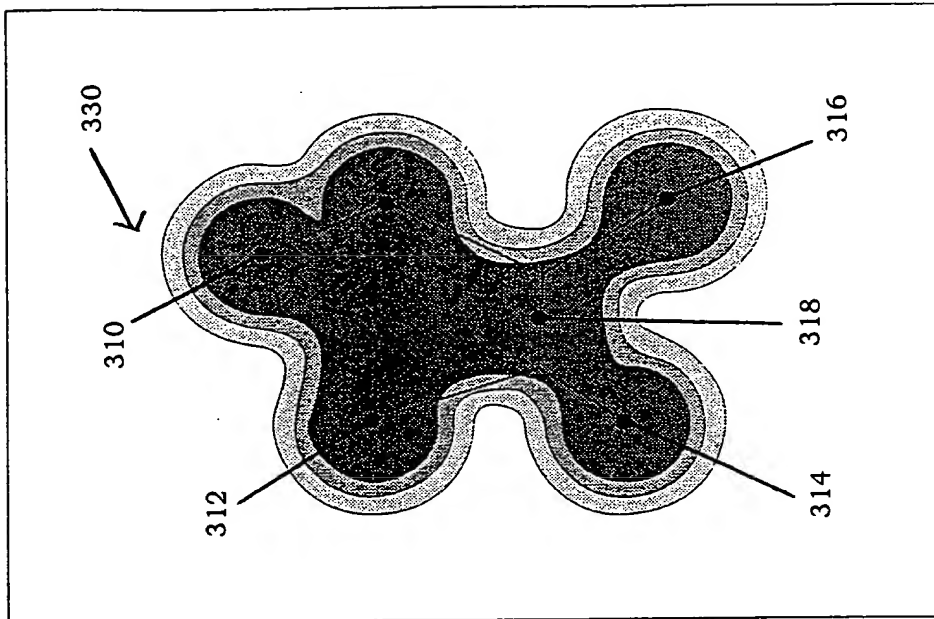
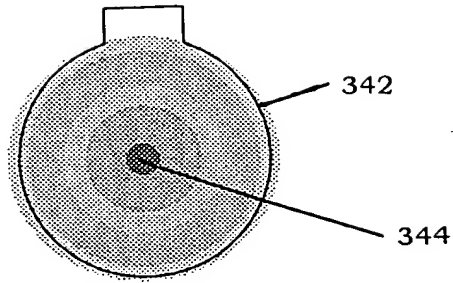


FIGURE 10

9/26

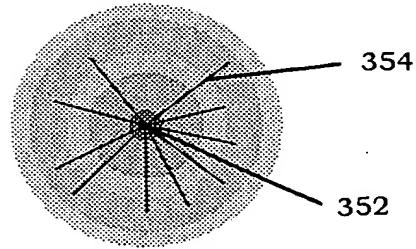
340

FIGURE 11



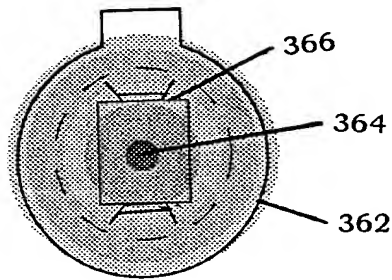
350

FIGURE 12



360

FIGURE 13



370

FIGURE 14

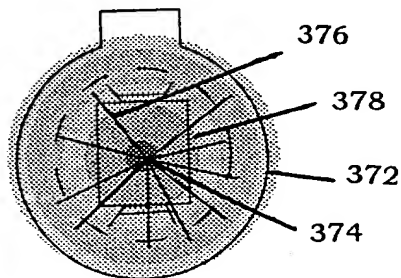


FIGURE 15

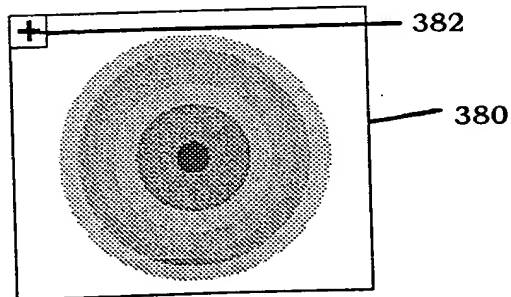


FIG. 11

10/26

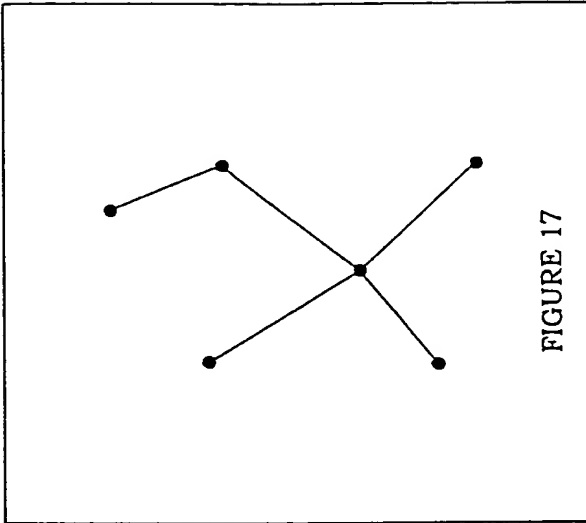


FIGURE 17

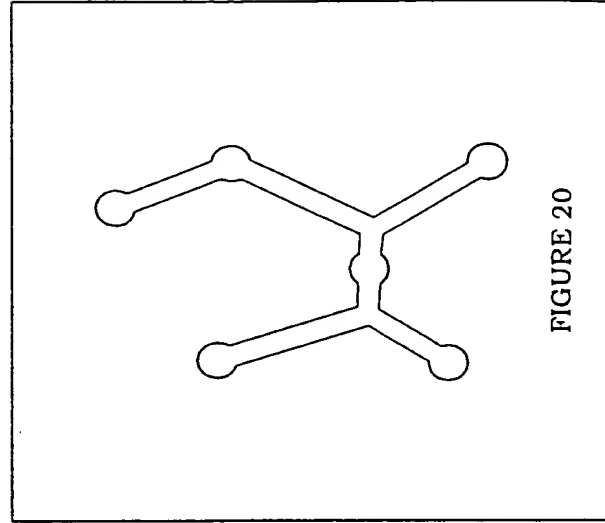


FIGURE 20

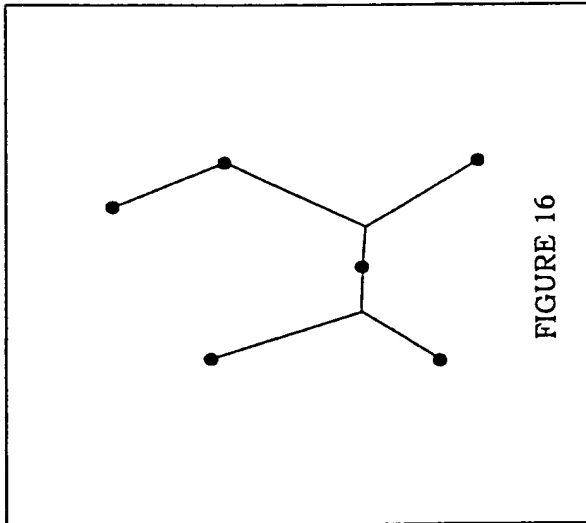


FIGURE 16

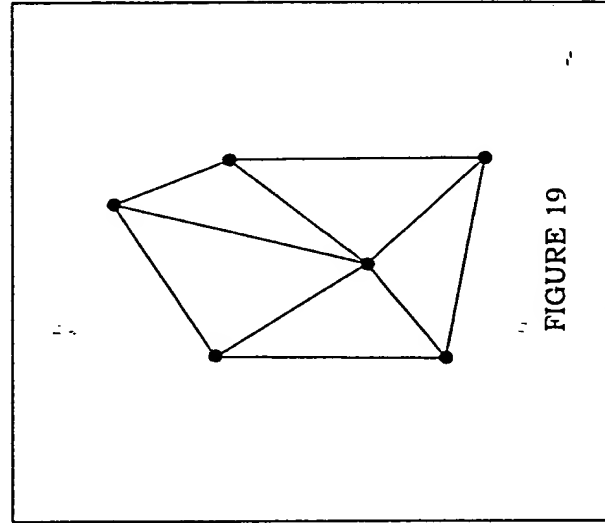


FIGURE 19

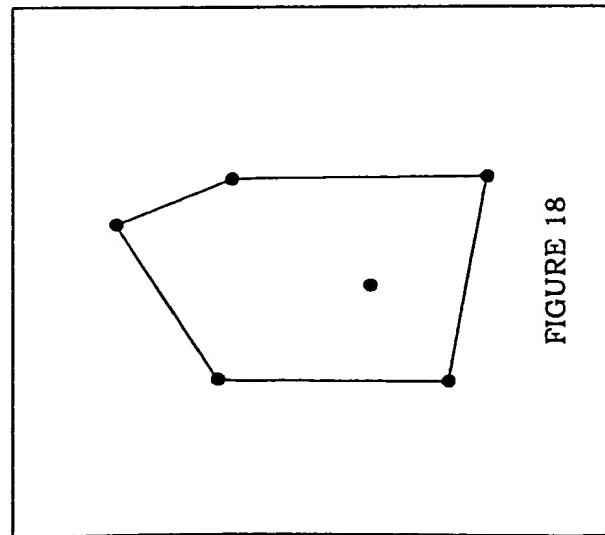
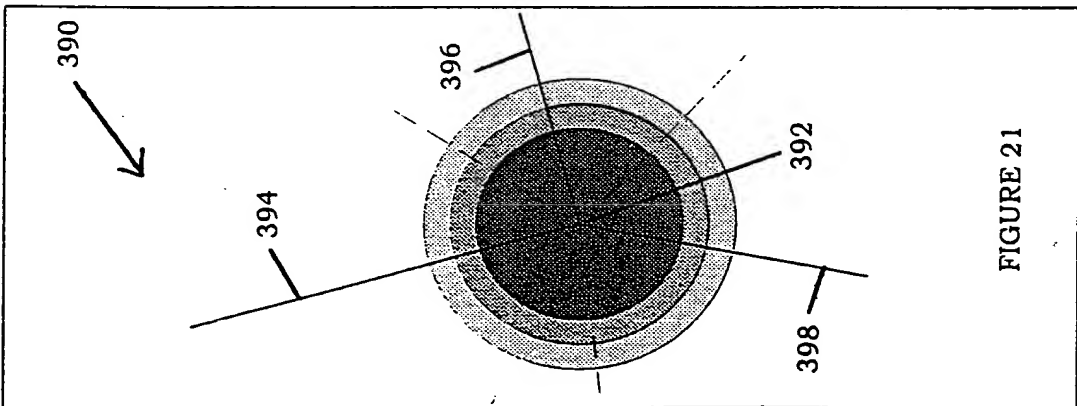
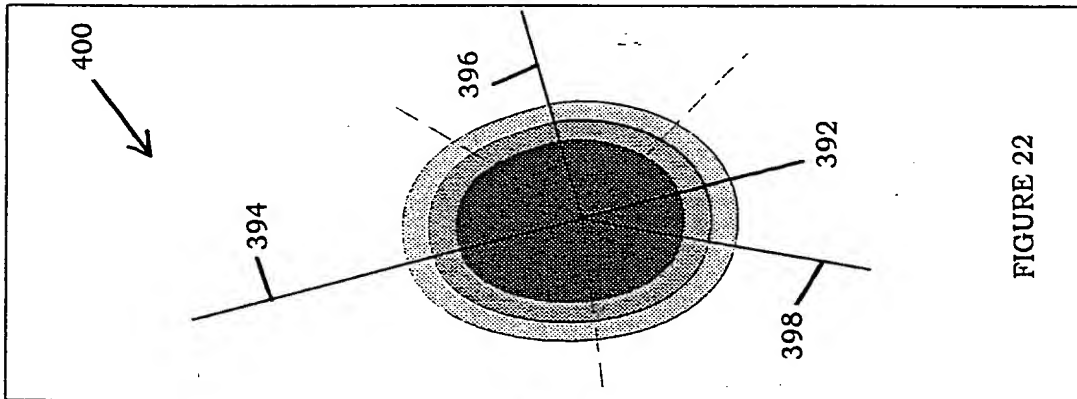
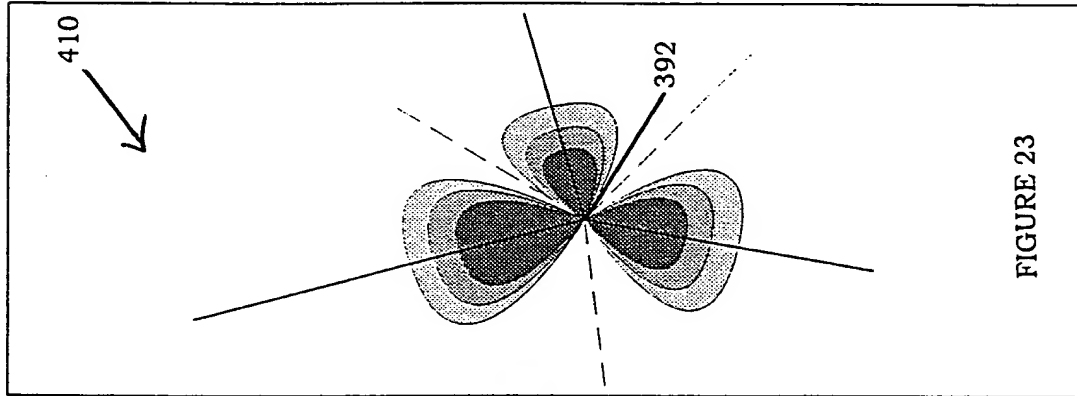
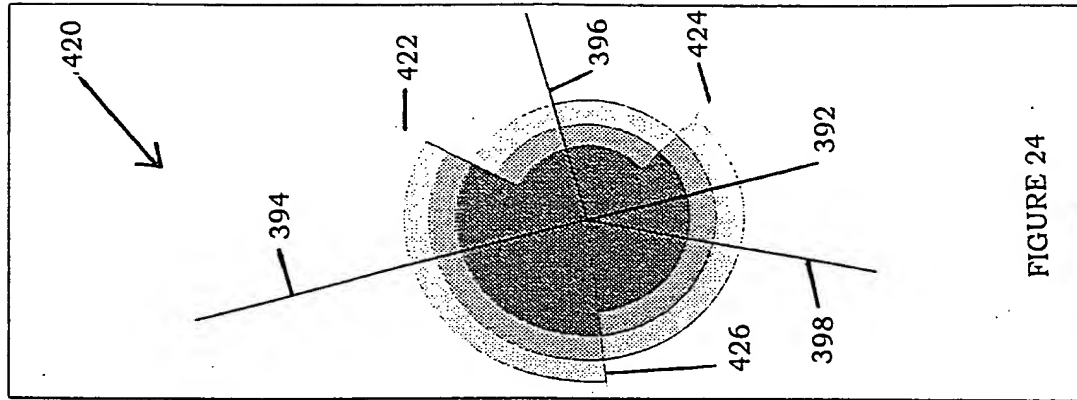


FIGURE 18



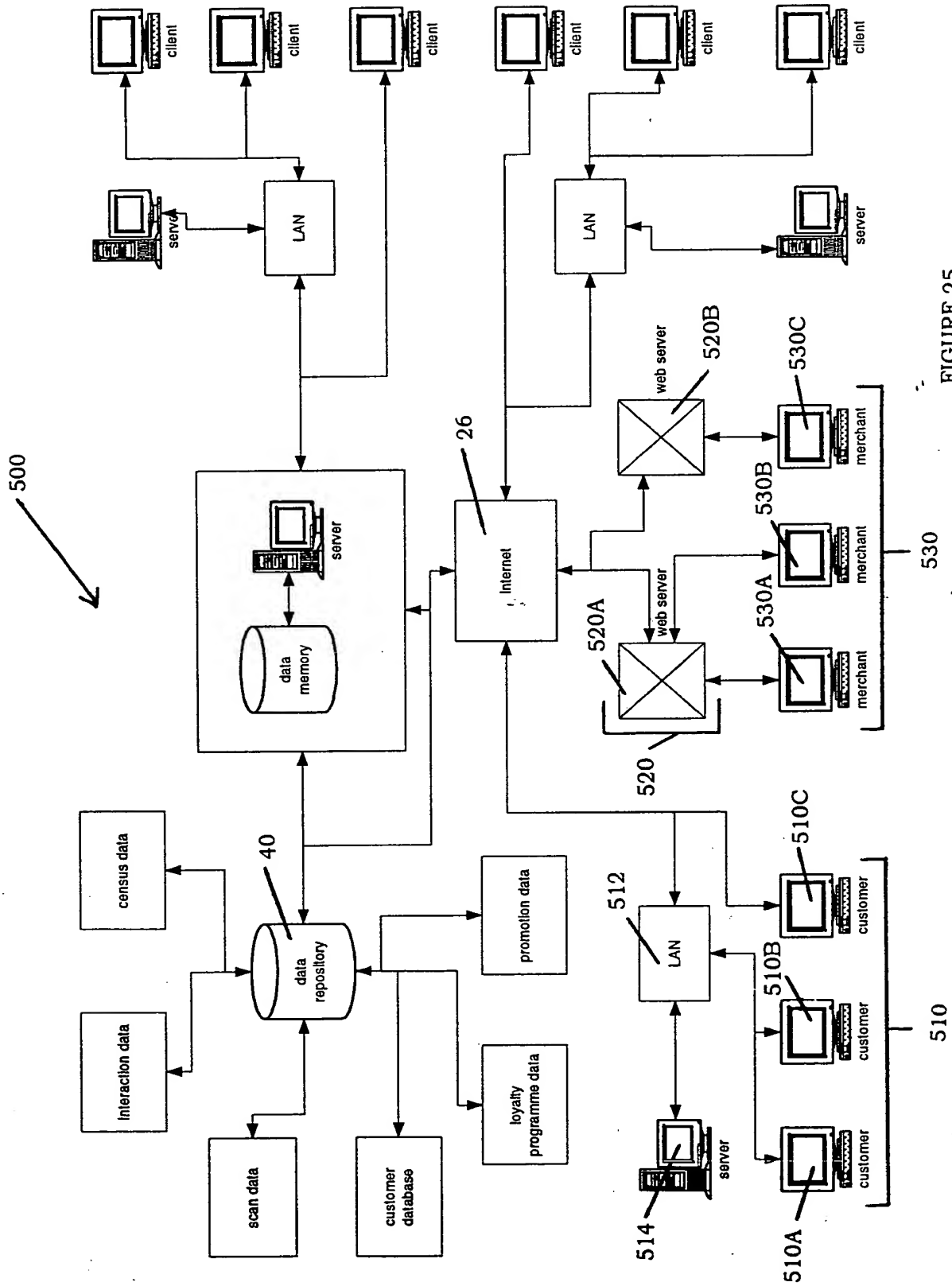


FIGURE 25

FIG. 26

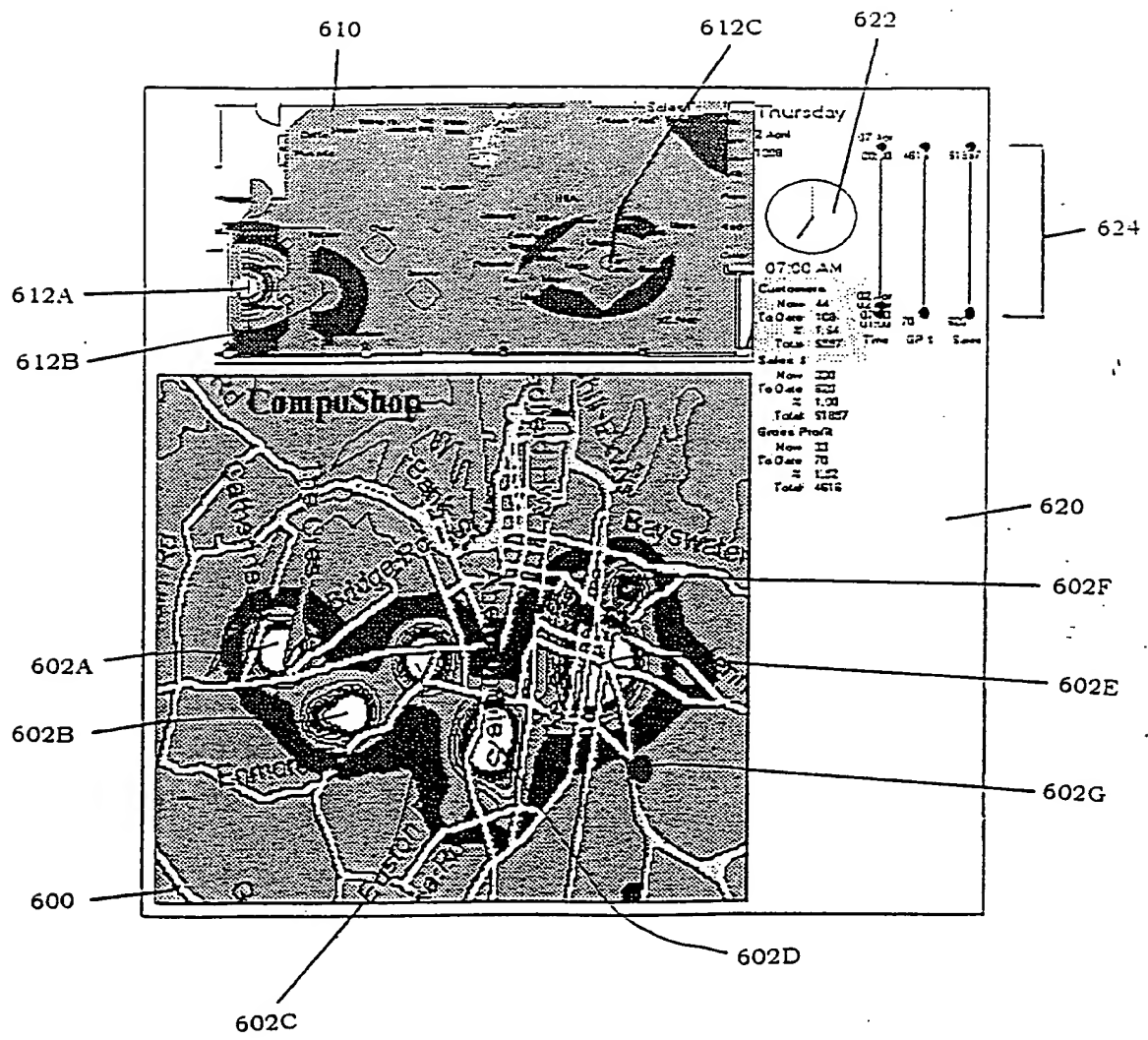


FIGURE 26

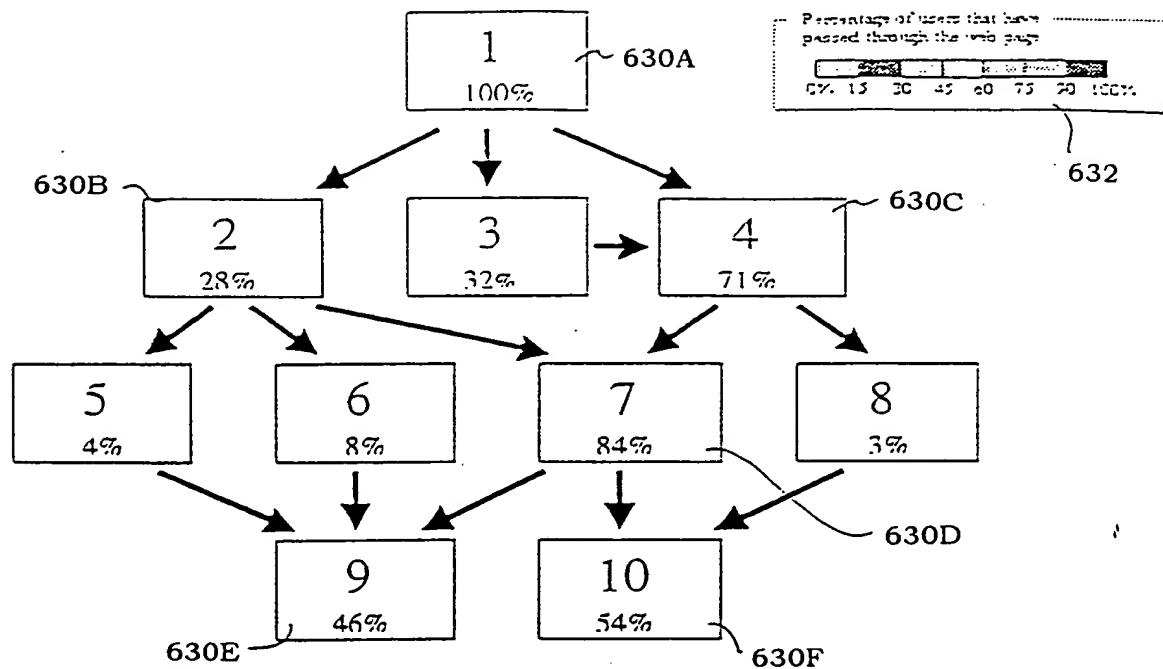


FIGURE 27

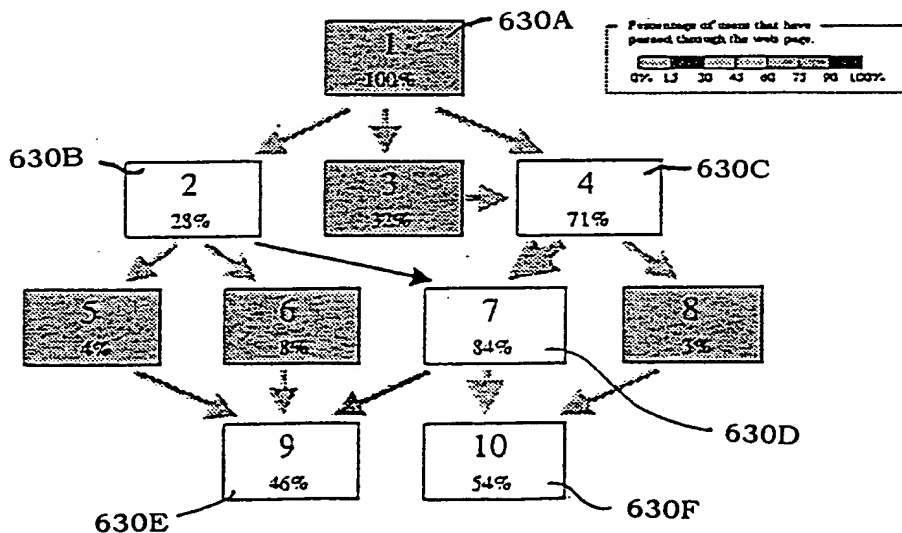
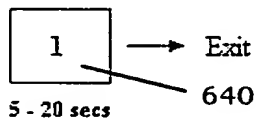


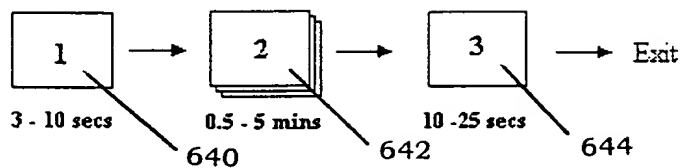
FIGURE 28

## Site Usage Patterns

Pattern 1 (31% of users)



Pattern 2 (12% of users)



Pattern 3 (7% of users)

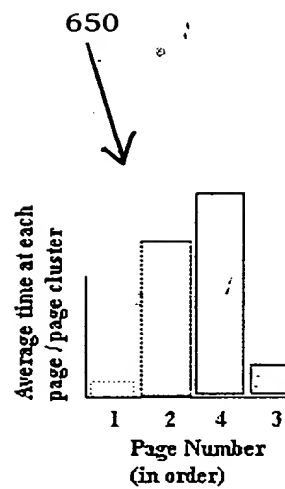
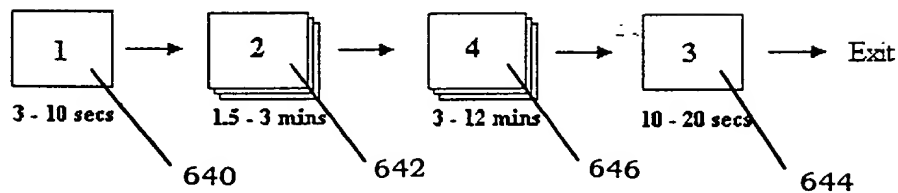


FIGURE 29

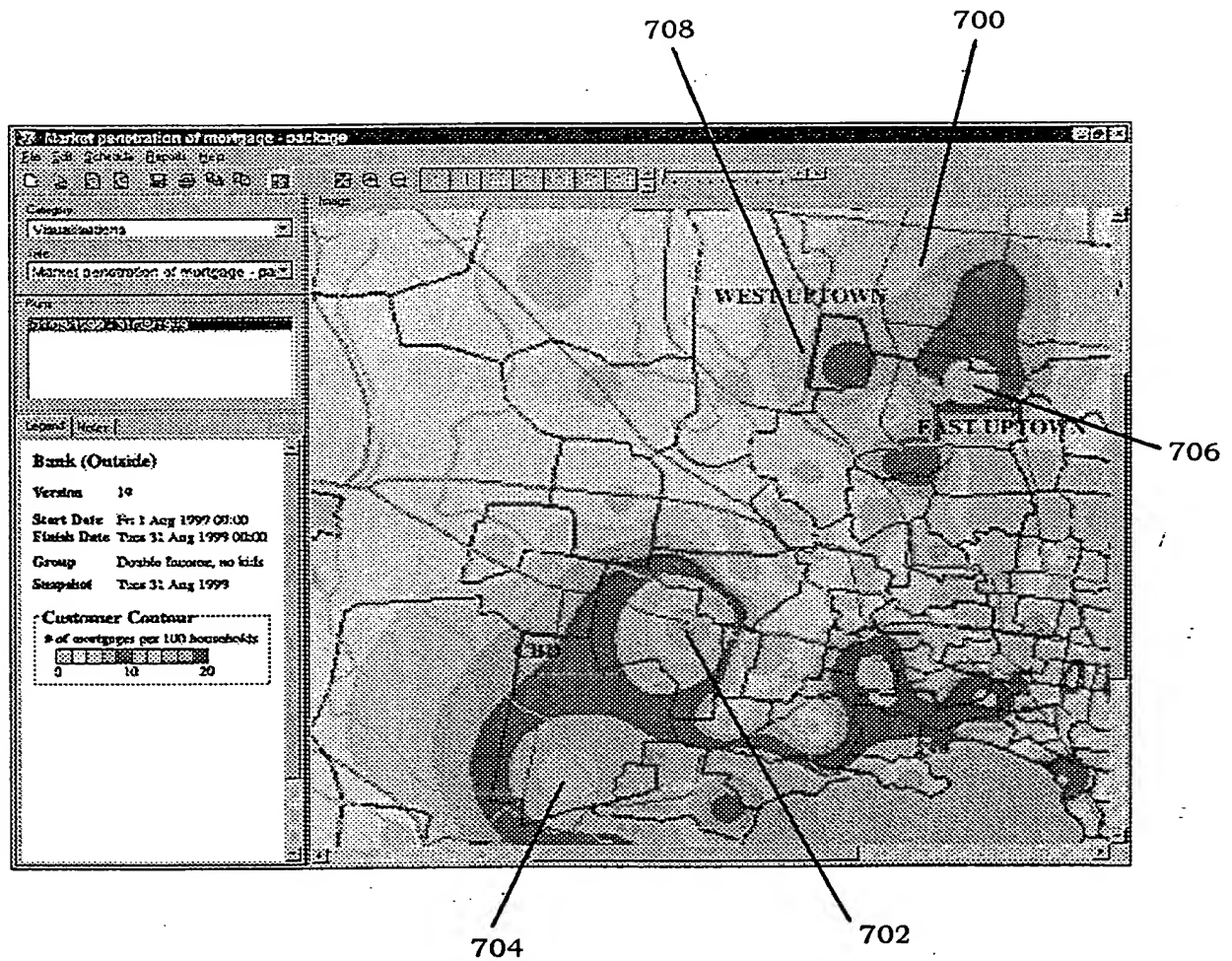


FIGURE 30

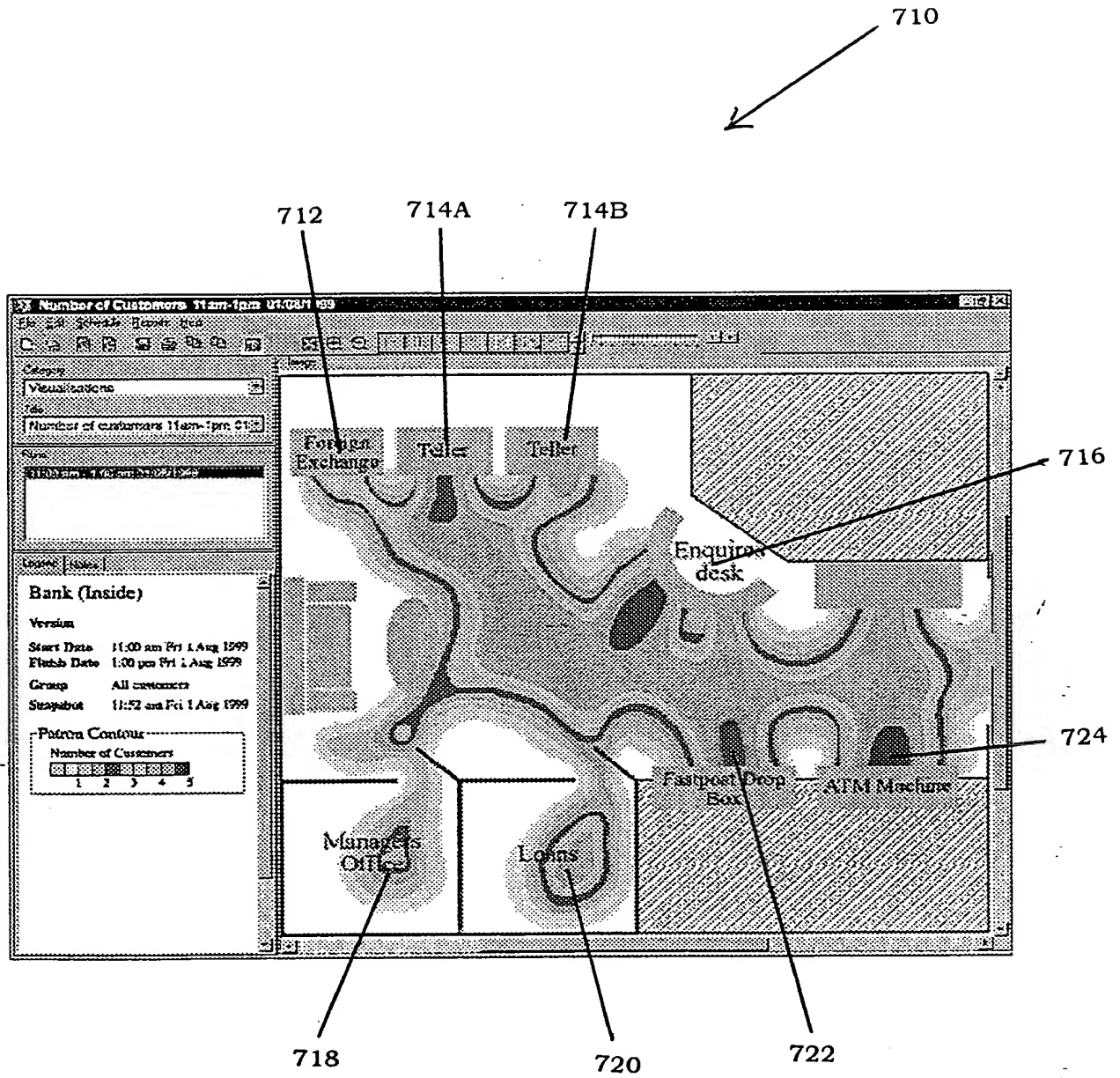


FIGURE 31

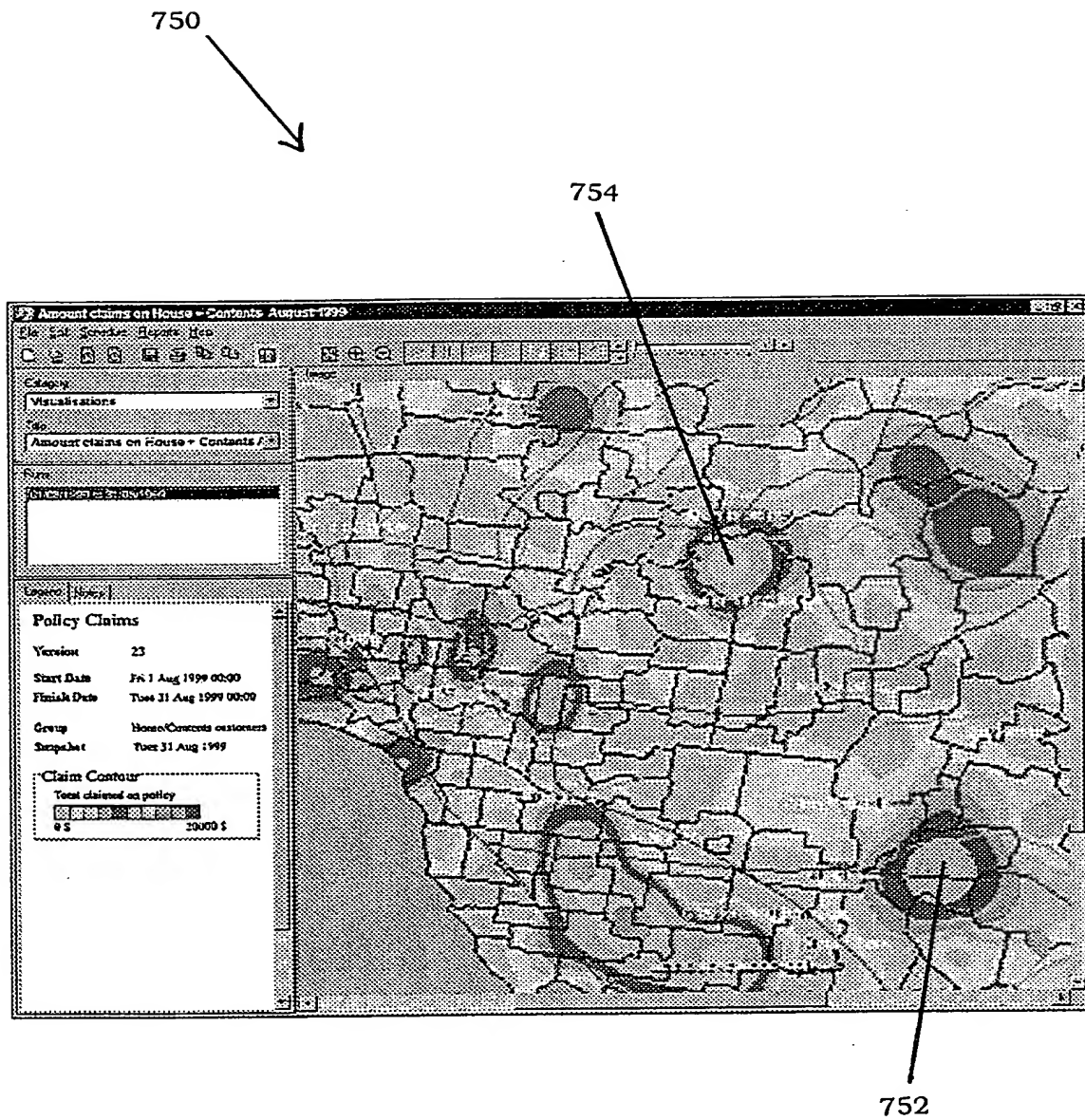


FIGURE 32

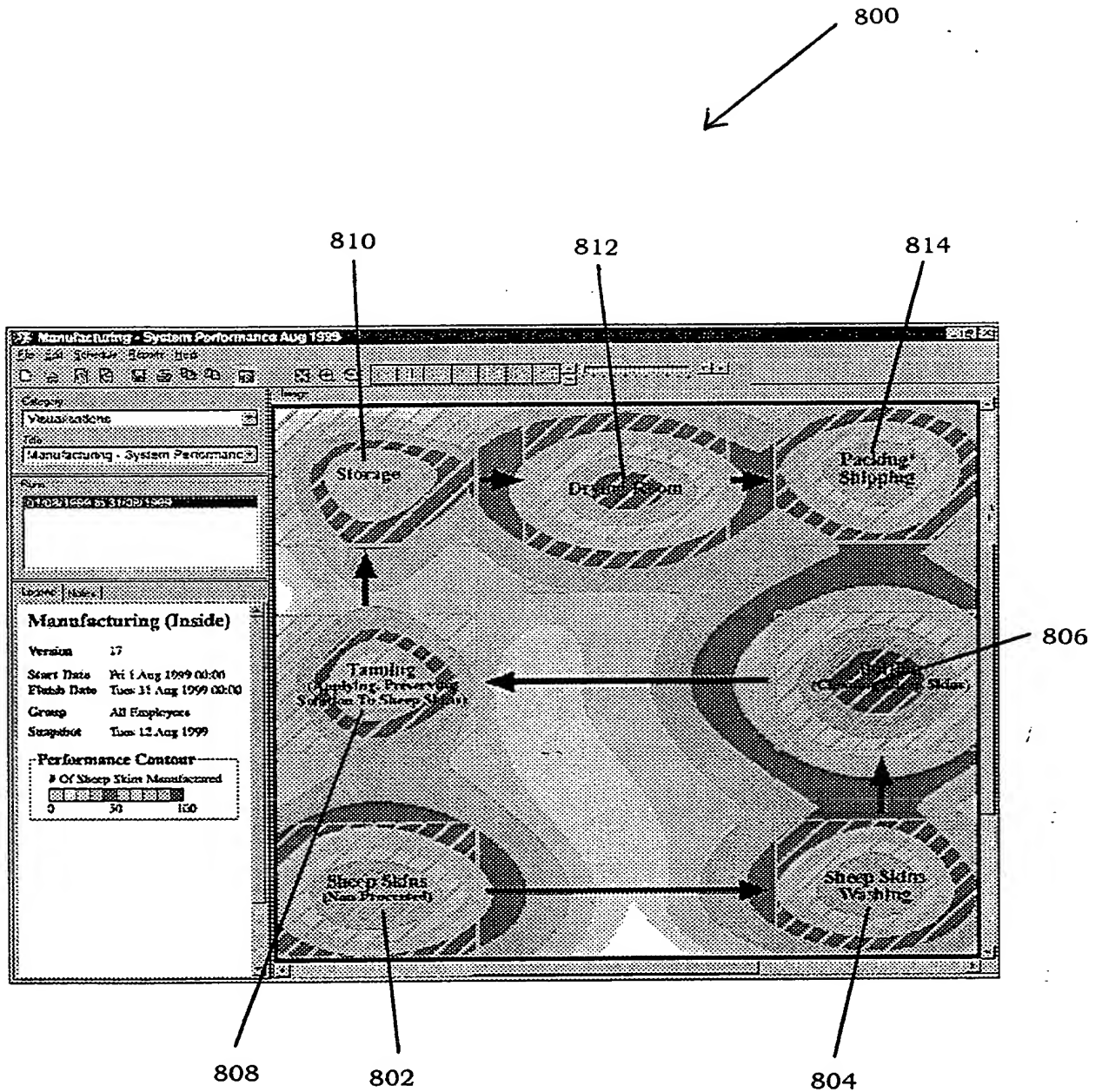



FIGURE 33

900



ID	GAME ID	POSSESSION	TIME	x	y	HALF
1480	670	1	12/30/99 12:15:46	1.23101	28.9773	1
1481	670	1	12/30/99 12:15:46	1.2213	29.7605	1
1482	670	1	12/30/99 12:15:47	1.6381	30.6149	1

902

904

906

908

912

914

910

FIGURE 34

FIG. 35

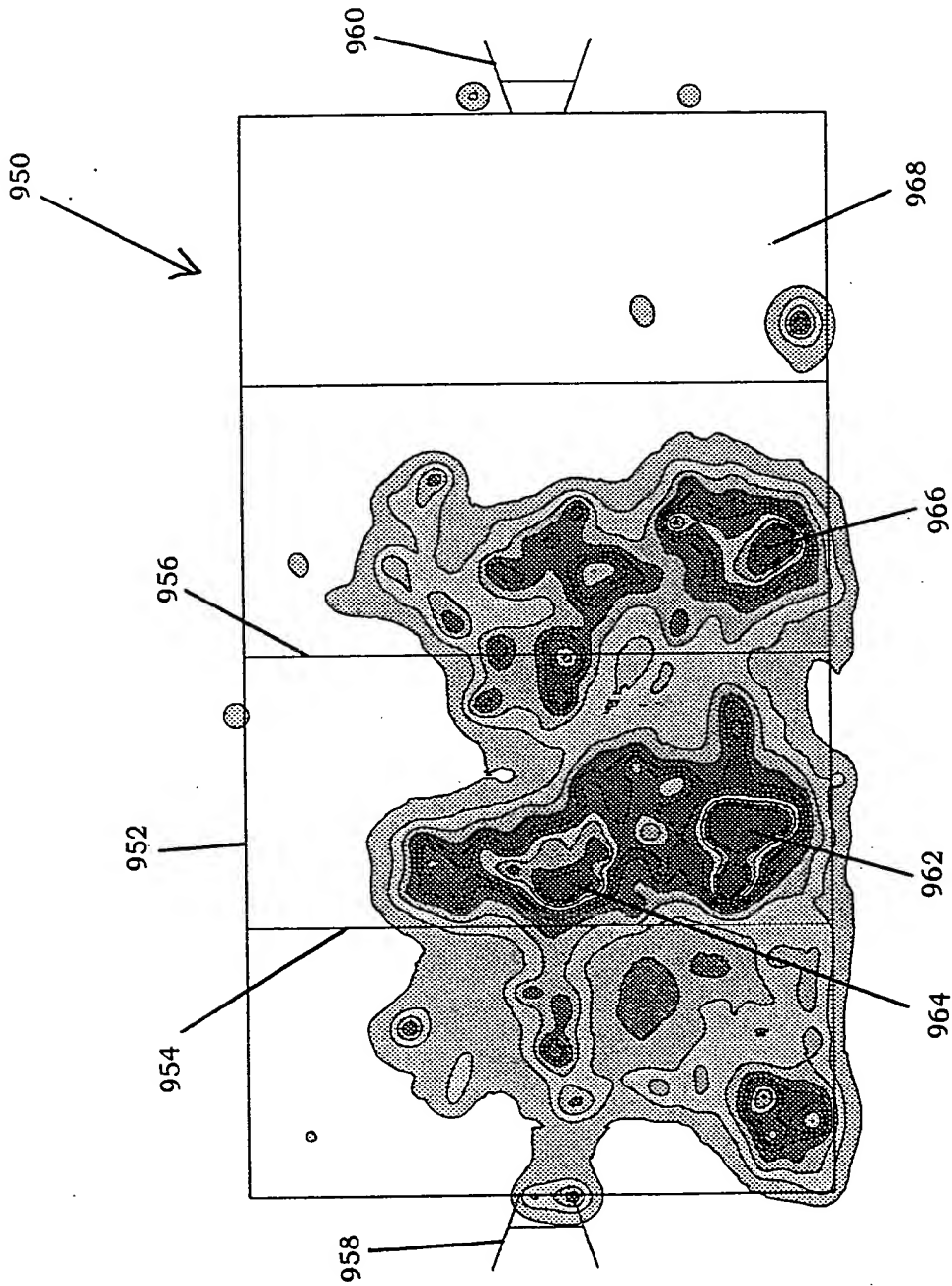
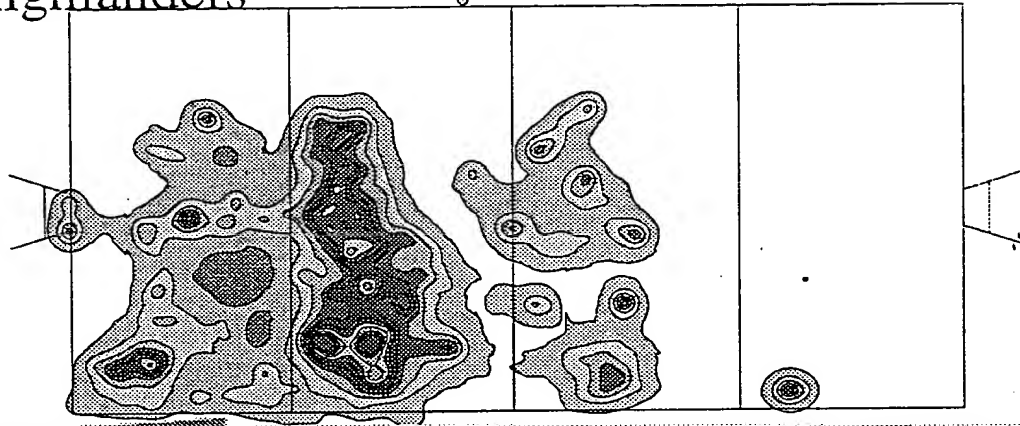


FIGURE 35

Possession & Territory Visualisation (1<sup>st</sup> half of the  
Highlander/Hurricane match)

Highlanders



Hurricanes

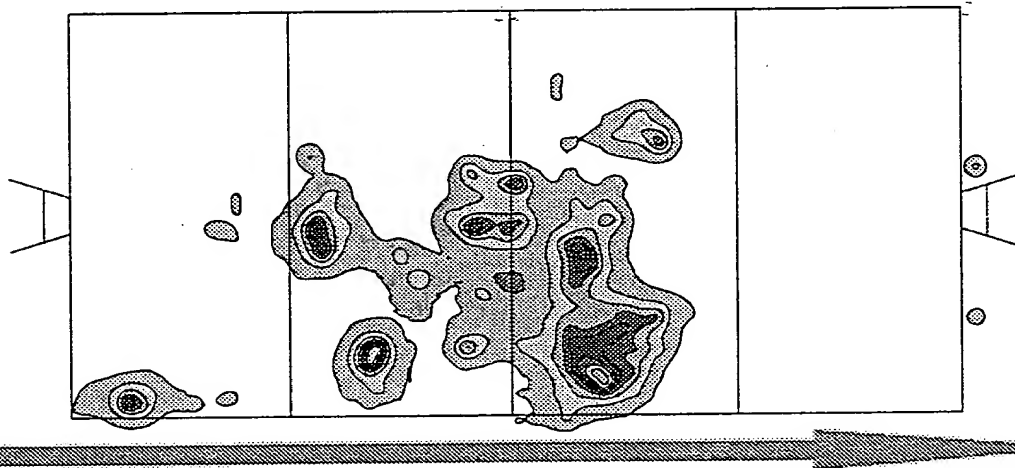


FIGURE 36

23/26

## Visualising Breaks

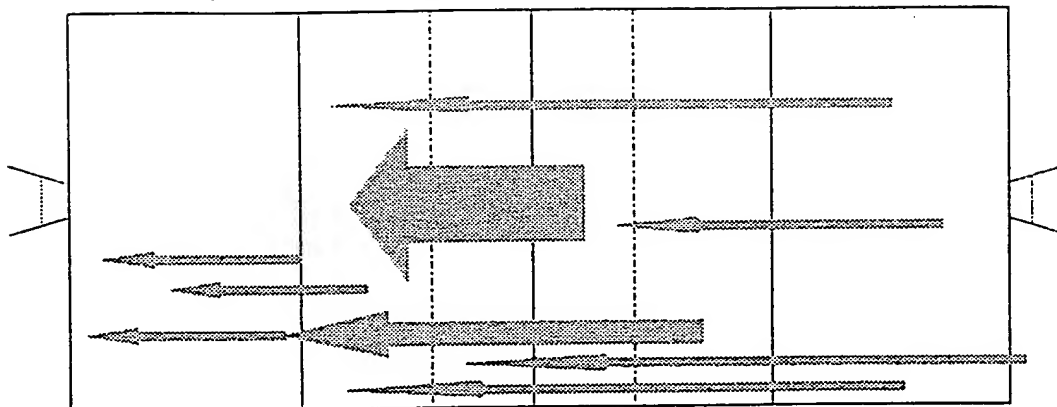
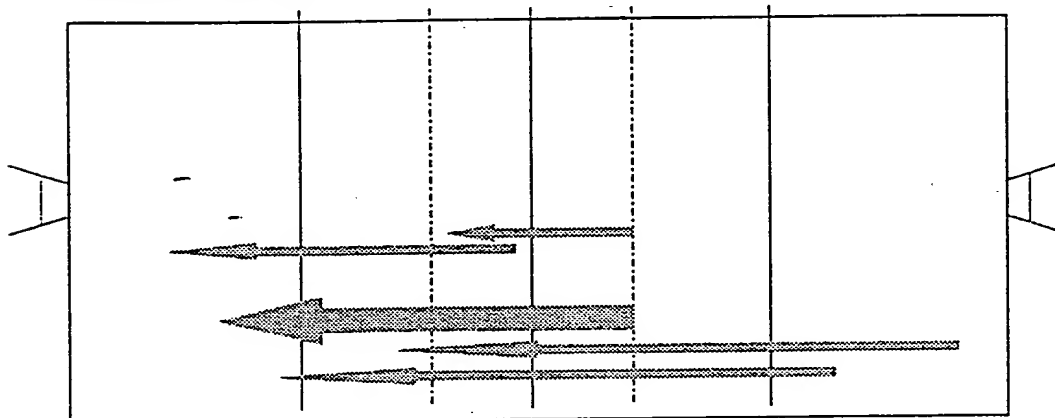
*Example: for entire team, backs or forwards.**Example: for backs*

FIGURE 37

24/26

Rucks and/or Mauls

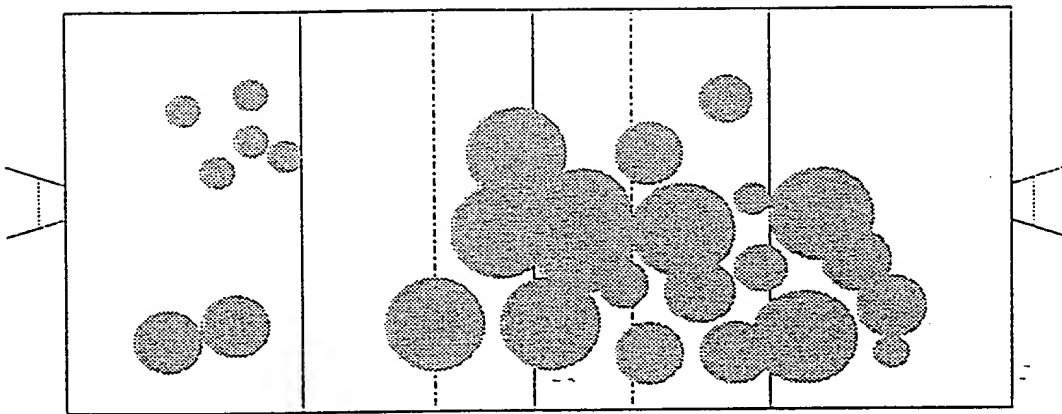


FIGURE 38

FIG. 39

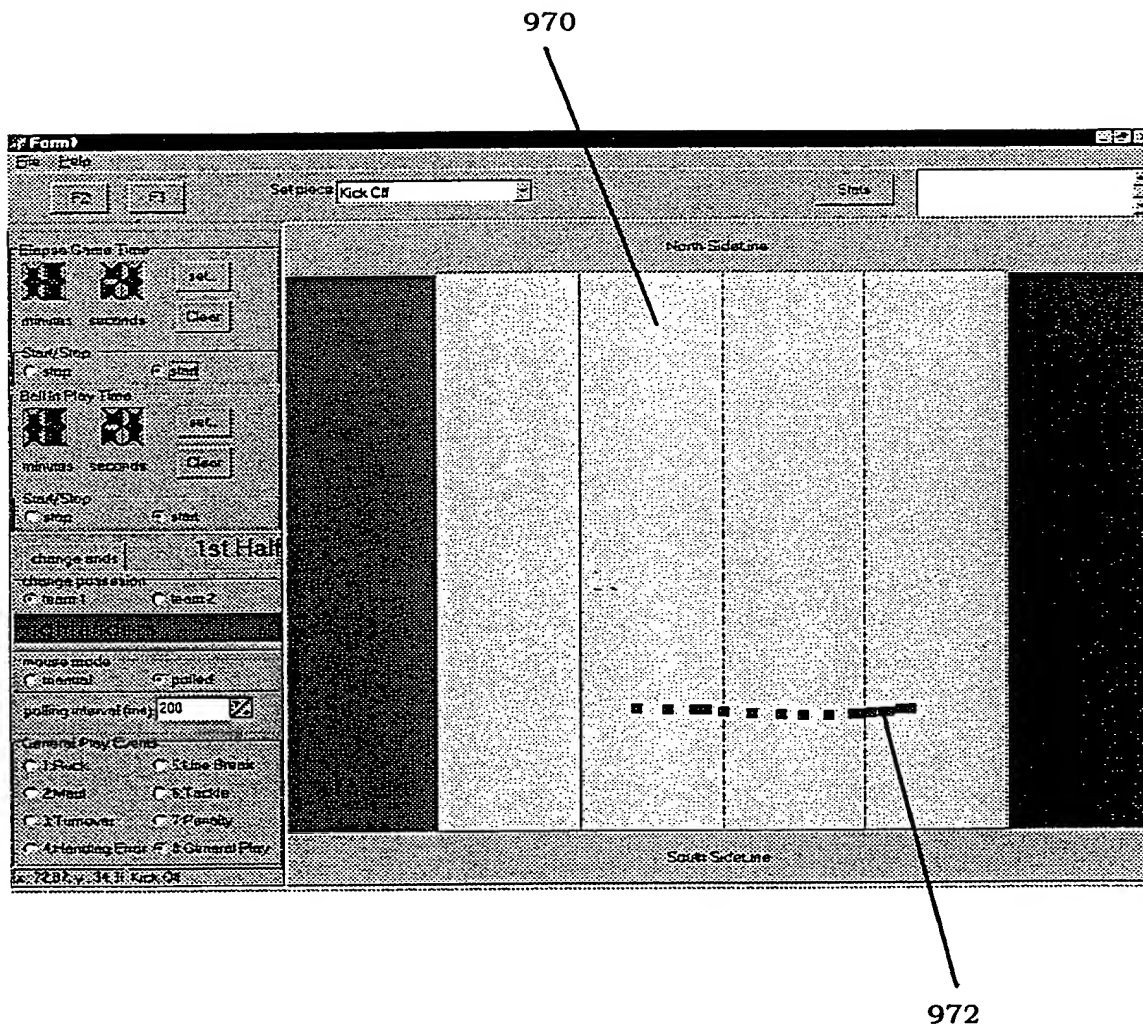


FIGURE 39

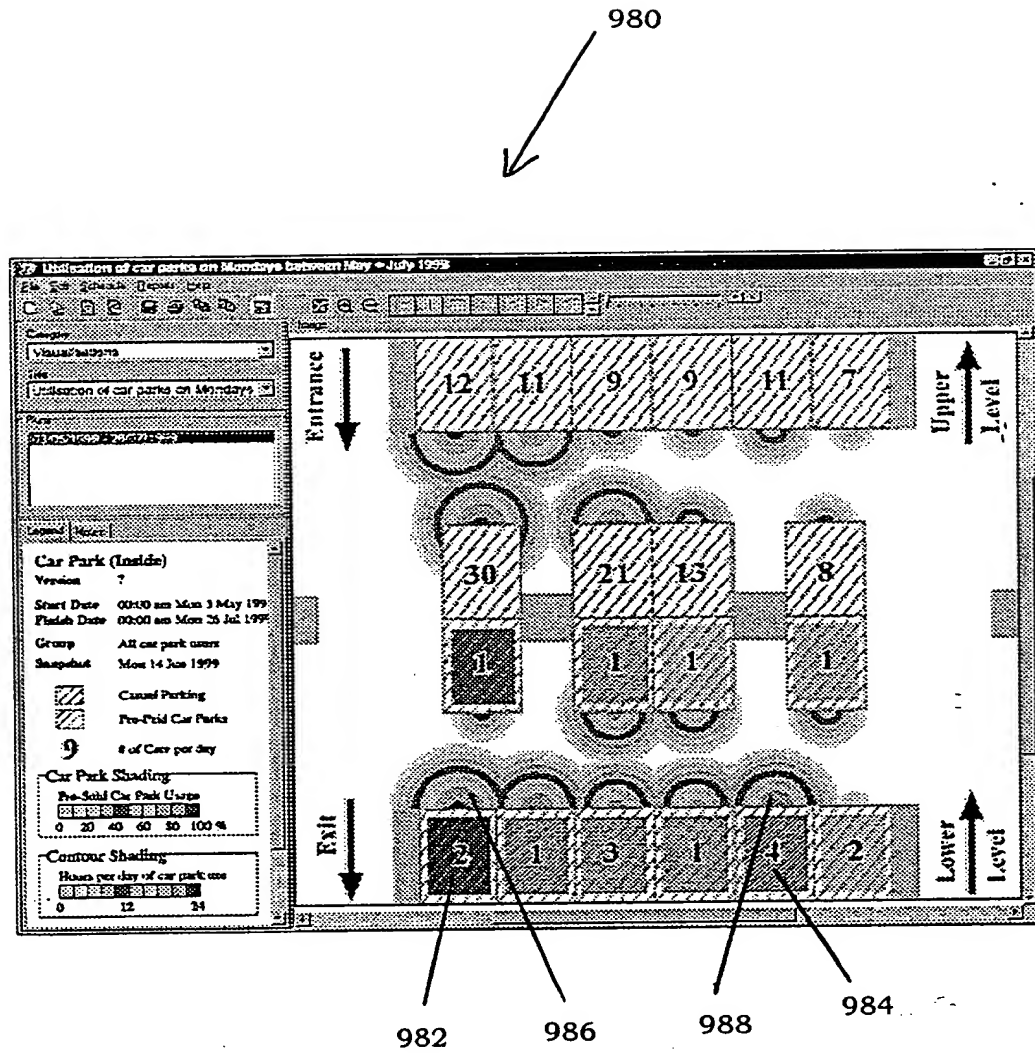


FIGURE 40